



KTIV
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

CONTRACT

Contract / Revision	Alt Order #	
561398 /.	09767041	
<u>Product</u>		
Crossroads GPS		
<u>Contract Dates</u>	<u>Estimate #</u>	
09/18/12 - 09/24/12	725	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Crossroads GPS	07/16/12 / 08/29/12	
<u>Billing Cycle</u>		
EOM/EOC	Broadcast	
<u>Station</u>		
KTVI	Account Executive Jared Salles	
<u>Sales Office</u>		
Washington DC		
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8433	12	11
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Crossroads Media, LLC.
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	<u>Totals</u>	
									Type	Spots
D 1 2	09/19/12	09/19/12	M-F	5a-530a	5a-530a		:30	NM	0	\$0.00
D 2 2	09/21/12	09/21/12	M-F	5a-530a	5a-530a		:30	NM	0	\$0.00
D 3 2	09/24/12	09/24/12	M-F	5a-530a	5a-530a		:30	NM	0	\$0.00
D 4 2	09/18/12	09/18/12	530a-6a		530a-6a		:30	NM	0	\$0.00
D 5 2	09/19/12	09/19/12	530a-6a		530a-6a		:30	NM	0	\$0.00
D 6 2	09/20/12	09/20/12	530a-6a		530a-6a		:30	NM	0	\$0.00
D 7 2	09/21/12	09/21/12	530a-6a		530a-6a		:30	NM	0	\$0.00
D 8 2	09/24/12	09/24/12	530a-6a		530a-6a		:30	NM	0	\$0.00
D 9 2	09/19/12	09/19/12	M-F	6a-7a	6a-830a		:30	NM	0	\$0.00
D 10 2	09/20/12	09/20/12	M-F	6a-7a	6a-630a		:30	NM	0	\$0.00
D 11 2	09/21/12	09/21/12	M-F	6a-7a	6a-630a		:30	NM	0	\$0.00
D 12 2	09/18/12	09/18/12	M-F	6a-7a	630a-7a		:30	NM	0	\$0.00
D 13 2	09/19/12	09/19/12	M-F	6a-7a	630a-7a		:30	NM	0	\$0.00
D 14 2	09/20/12	09/20/12	M-F	6a-7a	630a-7a		:30	NM	0	\$0.00
D 15 2	09/21/12	09/21/12	M-F	6a-7a	630a-7a		:30	NM	0	\$0.00
D 16 2	09/24/12	09/24/12	M-F	6a-7a	630a-7a		:30	NM	0	\$0.00
D 17 2	09/18/12	09/18/12	Fox 2 Morning News		7a-730a		:30	NM	0	\$0.00
D 18 2	09/19/12	09/19/12	Fox 2 Morning News		7a-730a		:30	NM	0	\$0.00
D 19 2	09/20/12	09/20/12	Fox 2 News at 7 am		7a-730a		:30	NM	0	\$0.00
D 20 2	09/21/12	09/21/12	Fox 2 Morning News		7a-730a		:30	NM	0	\$0.00
D 21 2	09/24/12	09/24/12	Fox 2 News at 7 am		7a-730a		:30	NM	0	\$0.00
D 22 2	09/18/12	09/18/12	Fox 2 Morning News		730a-8a		:30	NM	0	\$0.00
D 23 2	09/19/12	09/19/12	Fox 2 News at 7 am		730a-8a		:30	NM	0	\$0.00
D 24 2	09/20/12	09/20/12	Fox 2 Morning News		730a-8a		:30	NM	0	\$0.00
D 25 2	09/21/12	09/21/12	Fox 2 News at 7 am		730a-8a		:30	NM	0	\$0.00
D 26 2	09/24/12	09/24/12	Fox 2 Morning News		730a-8a		:30	NM	0	\$0.00
D 27 2	09/18/12	09/18/12	Fox 2 News at 8 am		8a-830a		:30	NM	0	\$0.00
D 28 2	09/19/12	09/19/12	Fox 2 News at 8 am		8a-830a		:30	NM	0	\$0.00

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Advertiser		Original Date / Revision
Crossroads GPS		07/16/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
D 29 2	09/20/12	09/20/12	Fox 2 News at 8 am	8a-830a			:30		NM	0	\$0.00
D 30 2	09/21/12	09/21/12	Fox 2 News at 8 am	8a-830a			:30		NM	0	\$0.00
D 31 2	09/24/12	09/24/12	Fox 2 News at 8 am	8a-830a			:30		NM	0	\$0.00
D 32 2	09/18/12	09/18/12	Fox 2 News at 8 am	830a-9a			:30		NM	0	\$0.00
D 33 2	09/19/12	09/19/12	Fox 2 News at 8 am	830a-9a			:30		NM	0	\$0.00
D 34 2	09/20/12	09/20/12	Fox 2 News at 8 am	830a-9a			:30		NM	0	\$0.00
D 35 2	09/21/12	09/21/12	Fox 2 News at 8 am	830a-9a			:30		NM	0	\$0.00
D 36 2	09/24/12	09/24/12	Fox 2 News at 8 am	830a-9a			:30		NM	0	\$0.00
D 37 2	09/18/12	09/18/12	M-F 9a-10a	9a-930a			:30		NM	0	\$0.00
D 38 2	09/19/12	09/19/12	M-F 9a-10a	9a-930a			:30		NM	0	\$0.00
D 39 2	09/20/12	09/20/12	M-F 9a-10a	9a-930a			:30		NM	0	\$0.00
D 40 2	09/21/12	09/21/12	M-F 9a-10a	9a-930a			:30		NM	0	\$0.00
D 41 2	09/24/12	09/24/12	M-F 9a-10a	9a-930a			:30		NM	0	\$0.00
D 42 2	09/18/12	09/18/12	M-F 9a-10a	930a-10a			:30		NM	0	\$0.00
D 43 2	09/19/12	09/19/12	M-F 9a-10a	930a-10a			:30		NM	0	\$0.00
D 44 2	09/20/12	09/20/12	M-F 9a-10a	930a-10a			:30		NM	0	\$0.00
D 45 2	09/21/12	09/21/12	M-F 9a-10a	930a-10a			:30		NM	0	\$0.00
D 46 2	09/24/12	09/24/12	M-F 9a-10a	930a-10a			:30		NM	0	\$0.00
D 47 2	09/18/12	09/18/12	Fox 2 News Midday	11a-1130a			:30		NM	0	\$0.00
D 48 2	09/19/12	09/19/12	Fox 2 News Midday	11a-1130a			:30		NM	0	\$0.00
D 49 2	09/20/12	09/20/12	Fox 2 News Midday	11a-1130a			:30		NM	0	\$0.00
D 50 2	09/21/12	09/21/12	Fox 2 News Midday	11a-1130a			:30		NM	0	\$0.00
D 51 2	09/24/12	09/24/12	Fox 2 News Midday	11a-1130a			:30		NM	0	\$0.00
D 52 2	09/18/12	09/18/12	Fox 2 News Midday	1130a-12p			:30		NM	0	\$0.00
D 53 2	09/19/12	09/19/12	Fox 2 News Midday	1130a-12p			:30		NM	0	\$0.00
D 54 2	09/20/12	09/20/12	Fox 2 News Midday	1130a-12p			:30		NM	0	\$0.00
D 55 2	09/21/12	09/21/12	Fox 2 News Midday	1130a-12p			:30		NM	0	\$0.00
D 56 2	09/24/12	09/24/12	Fox 2 News Midday	1130a-12p			:30		NM	0	\$0.00
D 57 2	09/18/12	09/18/12	M-F 5p-530p	5p-530p			:30		NM	0	\$0.00
D 58 2	09/19/12	09/19/12	M-F 5p-530p	5p-530p			:30		NM	0	\$0.00
D 59 2	09/20/12	09/20/12	M-F 5p-530p	5p-530p			:30		NM	0	\$0.00
D 60 2	09/21/12	09/21/12	M-F 5p-530p	5p-530p			:30		NM	0	\$0.00
D 61 2	09/24/12	09/24/12	M-F 5p-530p	5p-530p			:30		NM	0	\$0.00
D 62 2	09/18/12	09/18/12	M-F 530p-6p	530p-6p			:30		NM	0	\$0.00
D 63 2	09/19/12	09/19/12	M-F 530p-6p	530p-6p			:30		NM	0	\$0.00
D 64 2	09/21/12	09/21/12	M-F 530p-6p	530p-6p			:30		NM	0	\$0.00
D 65 2	09/24/12	09/24/12	M-F 530p-6p	530p-6p			:30		NM	0	\$0.00
D 66 2	09/19/12	09/19/12	M-F 6p-630p	6p-630p			:30		NM	0	\$0.00
D 67 2	09/20/12	09/20/12	M-F 6p-630p	6p-630p			:30		NM	0	\$0.00
D 68 2	09/21/12	09/21/12	M-F 6p-630p	6p-630p			:30		NM	0	\$0.00
D 69 2	09/18/12	09/18/12	M-F 9p-10p	9p-930p			:30		NM	0	\$0.00
D 70 2	09/19/12	09/19/12	M-F 9p-10p	9p-930p			:30		NM	0	\$0.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
D 71 2	09/20/12	09/20/12	M-F 9p-10p		9p-930p		:30		NM	0	\$0.00
D 72 2	09/21/12	09/21/12	M-F 9p-10p		9p-930p		:30		NM	0	\$0.00
D 73 2	09/24/12	09/24/12	M-F 9p-10p		9p-930p		:30		NM	0	\$0.00
D 74 2	09/18/12	09/18/12	M-F 9p-10p		930p-10p		:30		NM	0	\$0.00
D 75 2	09/19/12	09/19/12	M-F 9p-10p		930p-10p		:30		NM	0	\$0.00
D 76 2	09/20/12	09/20/12	M-F 9p-10p		930p-10p		:30		NM	0	\$0.00
D 77 2	09/21/12	09/21/12	M-F 9p-10p		930p-10p		:30		NM	0	\$0.00
D 78 2	09/24/12	09/24/12	M-F 9p-10p		930p-10p		:30		NM	0	\$0.00
D 79 2	09/18/12	09/18/12	Fox 2 News Edge		10p-1035p		:30		NM	0	\$0.00
D 80 2	09/19/12	09/19/12	Fox 2 News Edge		10p-1035p		:30		NM	0	\$0.00
D 81 2	09/20/12	09/20/12	Fox 2 News Edge		10p-1035p		:30		NM	0	\$0.00
D 82 2	09/21/12	09/21/12	Fox 2 News Edge		10p-1035p		:30		NM	0	\$0.00
D 83 2	09/24/12	09/24/12	Fox 2 News Edge		10p-1035p		:30		NM	0	\$0.00
D 84 2	09/18/12	09/18/12	M-F 4a-430a KTVI News		4a-430a		:30		NM	0	\$0.00
D 85 2	09/20/12	09/20/12	M-F 4a-430a KTVI News		4a-430a		:30		NM	0	\$0.00
D 86 2	09/21/12	09/21/12	M-F 4a-430a KTVI News		4a-430a		:30		NM	0	\$0.00
D 87 2	09/24/12	09/24/12	M-F 4a-430a KTVI News		4a-430a		:30		NM	0	\$0.00
D 88 2	09/19/12	09/19/12	M-F 430-5a KTVI News		430-5a		:30		NM	0	\$0.00
D 89 2	09/20/12	09/20/12	M-F 430-5a KTVI News		430-5a		:30		NM	0	\$0.00
D 90 2	09/21/12	09/21/12	M-F 430-5a KTVI News		430-5a		:30		NM	0	\$0.00
D 91 2	09/24/12	09/24/12	M-F 430-5a KTVI News		430-5a		:30		NM	0	\$0.00
D 92 2	09/18/12	09/18/12	M-F 630p-7p		630p-7p		:30		NM	0	\$0.00
D 93 2	09/19/12	09/19/12	M-F 630p-7p		630p-7p		:30		NM	0	\$0.00
D 94 2	09/21/12	09/21/12	M-F 630p-7p		630p-7p		:30		NM	0	\$0.00
D 95 2	09/20/12	09/20/12	The X Factor		The X Factor		:30		NM	0	\$0.00
D 96 2	09/22/12	09/22/12	Fox 2 News Saturday AM		8a-830a		:30		NM	0	\$0.00
D 97 2	09/22/12	09/22/12	Sa 9p-10p		9p-930p		:30		NM	0	\$0.00
D 98 2	09/23/12	09/23/12	Su 7-9a		730a-8a		:30		NM	0	\$0.00
D 99 2	09/23/12	09/23/12	St Louis Rams		12p-CC		:30		NM	0	\$0.00
D 100 2	09/23/12	09/23/12	Su 9p-10p		9p-930p		:30		NM	0	\$0.00
Totals										0	\$0.00

Signature: _____ Date: _____

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